

2018 Environmental, Social and Governance Report



#### **Preface**

#### **About the Report**

IMAX CHINA HOLDING, INC. (hereinafter referred to as "IMAX China", "the Group" or "We", Stock code: 1970) hereby issues the Group's 2018 Environmental, Social and Governance Report (hereinafter referred to as "ESG report") for the purposes of assisting all its stakeholders in understanding its concept and practices of sustainable development. The report describes the Group's policies and activities in 2018 that were designed to fulfill the Group's obligations with respect to sustainable development and social responsibilities areas, as required by the "Environmental, Social and Governance Reporting Guide" ("ESG Guide") in Appendix 27 to the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

This report includes IMAX China and all of its subsidiaries covering the period from January 1 to December 31, 2018. There are no significant changes in the scope of this report from that of the 2017 ESG report in the annual report of the Group published in February 2018. The Group has conducted an assessment on the applicability and materiality of the relevant KPIs under the ESG Guide. This Report has complied with all the "comply or explain" provisions set out in the ESG Guide and has included explanations for provisions which are not applicable to the Group.

This report is available in electronic copies which can be viewed on the Group's official website at <a href="http://www.imax.cn">http://www.imax.cn</a>.

#### **ESG Policies**

As a leading entertainment technology group across the world, IMAX China is engaged in creating an immersive theatre viewing experience, so as to drive the breakthrough and development of film technologies. As we are well aware of the importance of improving our environmental and social benefits for the sustainable operation of the Group, the ESG related risks and opportunities have been incorporated in the business strategy of the Group to direct the Group's daily operation.

We have established an ESG management system. The Board of IMAX China supports the Group's commitment to fulfilling corporate social responsibility and takes full responsibility for the Group's ESG strategies and reporting. The Board annually reviews the Group's ESG performance and approves the annual ESG report.

The senior management is responsible for the evaluation and identification of ESG risks of the Group, ensuring that the Group sets up an appropriate and effective ESG risk management and internal control system, reporting ESG related risks and opportunities to the Board, as well as providing the confirmation on the effectiveness of the ESG system.

To fully implement ESG management, we have set up an ESG working group composed of major departments of the Group, with the responsibilities of implementing the ESG Management Policy approved by the senior management, conducting ESG management and reporting as well as briefing the work progress to the senior management.

#### Communication with Stakeholders

Adhering to the concept of sustainable development, IMAX China values communication with stakeholders, including theatres, IMAX fans, shareholders and investors, governments and regulators, employees, suppliers and communities, etc. The Group has established multiple effective communication channels to understand stakeholders' expectations in relation to the Group's ESG issues. These channels provide important references for formulating and implementing ESG strategies, and for determining the materiality of ESG issues. In 2018, after stakeholder engagement and consideration of the materiality of various ESG issues, the Group has undertaken the following ESG related actions:

- We communicated with theatres in various ways including technical trainings and market communication, and constantly optimized our service system based on their expectations;
- We devoted ourselves to improving projection technologies to bring better viewing experience for IMAX fans, and closely communicated with them through various forms of media activities to learn their expectations;
- We provided our employees with comfortable workplace and listened to their demands via communication channels such as employee engagement survey;
- We communicated with suppliers by business visits and regular meetings, created an integrity and win-win cooperation atmosphere;
- We took green office measures to improve efficiency of resource utilization and protect our environment;
- We carried out social science and education publicity and charity activities to fulfil our social responsibilities and make contribution to our society.

# 1 Product Responsibility

We strictly comply with the laws and regulations concerning health and safety, product quality, intellectual property, labelling, advertising, protection of consumers' rights and interests and privacy protection, including *Law of the People's Republic of China on the Protection of Consumer Rights and Interests, Advertising Law of the People's Republic of China and Trademark Law of the People's Republic of China*, etc. In addition, we strictly ensure the compliance of business operation and effectively fulfil relevant product responsibilities and legal obligations of the Group. In 2018, there were no confirmed non-compliance incidents in relation to product responsibility that would have a significant impact on the Group's operations.

#### **Immersive Viewing Experience**

Positioning in providing the best viewing experience for audience, IMAX China brings audience with breathtaking audiovisual effects and immersive experience. With perfectly tuned integrated sound system and precise speaker orientation, the audio overseen of each IMAX movie is overhauled for the presentation of perfect soundtrack. Our remastering process fully transforms every frame of a film to produce the best possible version of a filmmaker's vision. Based on IMAX theatre geometry, every element in our theatres is planned, designed and positioned with exacting standards to create the most intense experience.

IMAX China puts a premium on communication with customers. We have created an email address cqo@IMAX.com which would appear on the screen when a movie ends. Audience can email IMAX China their feedback or opinions about viewing experience.

In 2018, the IMAX with Laser was officially launched. Benefiting from brand new optical engine and multiple proprietary technologies of IMAX, higher definition, clearer and brighter picture, sharper contrast as well as brighter and more magnificent colors could be presented on the large IMAX screen, bringing audience with differentiated and more powerful viewing experience by means of innovative technologies.



#### **Excellent Theatre Services**

We provide services including system installation, equipment maintenance and operation training to IMAX theatres. Our excellent services speak for our brand value and create win-win cooperation with clients.

- System Installing: IMAX China maintains various internal policies including the IMAX Preinstallation Checking List and Client & Contractor Guide to Installing an IMAX Digital System to ensure the efficient installation of the IMAX projection systems as well as to improve customer service. To maximize the efficiency of the installation process, we follow strict supplier selection procedures and technical specifications when purchasing equipment such as screens, screen frames, audio equipment and projection equipment.
- Equipment Maintenance: Regular maintenance is conducted twice a year to ensure the best viewing experience. In addition, IMAX China offers its clients maintenance services via a 24hour phone service center as well as remote network guided by the IMAX Technical Service Phone Support Manual.
  - IMAX China maintenance technicians are located in eight cities in PRC so that for the equipment requiring on-site repair, IMAX China is able to send a technician located in close geographical proximity to the theatre. Customers' calls for emergency services are answered within three hours by phone. If required, emergency personnel will arrive at the theatre within 24/48 hours as stipulated in the term of sale agreements. According to the *IMAX China's Customer Satisfaction Survey Workflow Policy*, customer feedback is collected via e-mail after every routine maintenance service is provided to continuously track customer satisfaction.
- Operation Training: IMAX China provides customers with training for theatre operation, including operation training and technical training. We communicate with theatre circuits on subjects such as box office performance and marketing plan, and carry out thematic training projects, including IMAX brand publicity and movie marketing. We also conduct training to senior technicians of theatres on projection system maintenance and emergency repair on a regular basis, so as to promote equipment maintenance efficiency. Besides, we establish an online video training platform and physical training for customers, providing better services for all theatre customers.



On 14 August 2018 and 22 August 2018, we conducted annual brand training to theatre circuits. The training covered IMAX brand publicity, operation and maintenance of theatre, aiming to provide better viewing experience and better services for IMAX fans.





## **Operation Compliance**

In strict compliance with the relevant laws and regulations concerning advertising, intellectual property privacy protection, IMAX China requires suppliers to follow the same standards.

- **❖ Advertising:** IMAX China strictly complies with the *Advertising Law of the People's Republic of China* and requires suppliers to do likewise.
- ❖ Intellectual Property Right: IMAX China encourages all employees and clients to engage in the protection of the IMAX brand. Employee and clients are encouraged to report any suspected infringement to the Group's legal department, which in turn reports any suspected infringement to IMAX Corporation. After confirmation of any infringement, a formal cease and desist letter is sent to the infringing party requesting that the infringement be discontinued.

In addition, specified trademark provisions are included in cooperation agreements, requiring theatres to protect the IMAX trademark, specifying appropriate trademark usage and including obligations to report any suspected trademark infringement to IMAX China.

Privacy Protection: The appropriate handling of confidential information of the Group as well as its customers and suppliers is critical to the Group's business. IMAX China employees are obligated to retain in confidence any and all information obtained in connection with their employment, including, but not limited to, trade secrets, know-how, client information, supplier information and other proprietary information.

# 2 Workplace

IMAX China strives to create a fair, comfortable and diverse workplace for its employees. We provide employees with competitive employee benefits and inclusive working environment to encourage employees to achieve their full potentials; we provide systematic programs for learning and training to build professional career development paths for our employees; we also enhance employees' sense of belonging and create friendly and harmonious working environment through employee activities and welfare care. In 2018, there were no confirmed non-compliance incidents in relation to employment, labor standards and human rights that would have a significant impact on the Group's operations.

#### **Employment and Labor Standards**

In accordance with the Labor Law of the People's Republic of China, Labor Contract Law of the People's Republic of China and other relevant laws and regulations, the Group has adopted the IMAX China Employee Handbook, which contains information regarding compensation, resignation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination and other policies for the benefit of its employees. In accordance with the applicable labor laws and regulations and IMAX China Employee Handbook, IMAX China tolerates neither recruitment of minors nor forced labor. IMAX China's HR department affirms candidates' age by checking valid identification during interviews and hires a third party to conduct reference checks on all applicants. Individuals under 16 years of age are disqualified from employment at the Group.

IMAX China recruits and promotes personnel without regard to age, national origin, race, religion, sexual orientation, marital status, pregnancy, disability and political beliefs, thus putting the principle of fairness into practice. All employee of the Group in the PRC are entitled to an employment contract at the start of their employment. We work to ensure an equal and fair working environment. IMAX China does not tolerate sexual harassment, attack or abuse in the workplace in any form, which is a violation of PRC law.

In addition, IMAX China has introduced the Employee Referral Program, where an employee can earn bonuses if an individual he/she referred for employment is hired for select positions. We conduct satisfaction survey with employees every year and implement improvement plans for information communication, learning & development and management responsibilities based on the opinions of employees for the purpose of creating high quality working atmosphere for employees.

Wages and salaries distribution conforms to the principle of equal pay for equal work. Wages and salaries are paid in a full and timely manner. The Group generally formulates employees' remuneration based on one or more elements such as salaries, bonuses, long-term incentives and benefits, subject to applicable rules and regulations. Through its remuneration policies, the Group aims to attract and retain talent, motivate performance and achievement and to reward superior

performance. To achieve these goals, the Group has established an incentive system that links remuneration with the annual performance of the Group, taking into account the Group's performance, as well as the objectives of individual departments.

IMAX China also strictly follows relevant PRC labor regulations relating to working hours, rest and holidays to ensure the physical and mental health of all employees. The Group's employees work under a standard 40 hours per week. Employees are not forced to work overtime. Employees are entitled to overtime pay if they obtain prior approval from their manager.

IMAX China also maintains a Holiday Policy and Travel Policy, under which employees are entitled to paid days off from work for national public holidays and company holidays, as well as annual vacation leave, compassionate leave, marriage leave, maternity leave, personal leave, sick leave, etc.

#### **Health and Safety**

IMAX China works hard to provide a safe, healthy and comfortable working environment in accordance with *the Labor Law of the People's Republic of China* and other applicable regulations.

to stringently abide by all safety rules and regulations, and utilize available and applicable protection measures at all times to avoid accidents and protect themselves and co-workers from safety risks. IMAX China has formulated *Client & Contractor Guide to Installing an IMAX Digital System* to ensure safe installation of its projection systems. IMAX China also provides protective equipment including helmets, safety belts,



masks and protective clothing to all employees or consultants working on the installation of projection systems.

In addition, we periodically provide safety training to the technicians covering potential safety hazards, prevention methods and safety specifications in laser related jobs, operation at height, and electrical operation.

## \* Safety at Workplace:

With the aim of protecting the health and safety of the employees, IMAX China provides first aid kits and over-the-counter medicine in the offices. IMAX China performs annual fire drills and has in-house fire wardens who maintain, inspect firefighting equipment and coordinate quarterly safety meetings. Fire



safety packs have been prepared for each office which consist of helmets, flashlights, a loudspeaker, emergency escape masks, a whistle, a roster of employee names, etc.

\* Health Supporting: IMAX China offers its employees health care coverage which includes inpatient treatment, outpatient treatment, and maternity care; the Group also provides insurance coverage including accident insurance, critical illness insurance, and child benefits group health insurance for children.

We provide employees with annual fitness reimbursement to encourage the employees' involvement in workout programs to improve physical fitness.

#### **Development and Training**

To help employees advance their careers and to encourage their development, IMAX China provides human resource trainings, including customized training courses, and efforts have also been made to establish an appraisal system where the effectiveness of training programs is subject to monitoring and assessments, as set out in the *IMAX China Training Management Policy*. The Group has established both online as well as offline learning platforms and established a "Brainstorming Corner" in its headquarters in Shanghai, which is a comfortable and dedicated space for employees to avail themselves of training programs offered.

We established the IMAX training center and installed an IMAX digital projection system to facilitate technical trainings. Moreover, an experienced internal trainer was nominated to be responsible for orientations for new technicians, technician on-job trainings, trainings on evolving IMAX projection systems and service process optimization, as well as senior theatre exhibitor trainings.

On-Board Training for New Employees: We arrange on-board training for all new employees to help them get an understanding of IMAX China's culture, business and operation. These trainings include an IMAX introduction, a review of relevant policies, guidelines a, a review of HR-specific policies and procedures.



#### On-board training of the Market Department

We employed external lecturer to conduct on-board training to new employees of the Market Department. During the training, every employees were required to brainstorm on site and propose business questions and solutions for different scenes. Pre-job Trainings: For technical posts such as technical support and projection system installation, every newly-hired employee would accept pre-job training to enhance the professional skills necessary for the job. Training sessions are also accessible on both online and offline platforms to ensure technicians are able to stay up-to-date with the latest evolution of IMAX technology.



#### Internal training for technical engineers

In January 2018, the Technology Service Department organized technical engineers to participate in an annual training for all staff. The training reviewed and created the standardization of service process, reaffirmed the precautions for operation safety of engineers and reviewed the application of system tools, so as to comprehensively improve the professional quality of engineers.

❖ E-learning Platform: To provide trainings which are more flexible and broader in scope, IMAX China launched a new program called IMAX Learning Series. The purpose of the program is to make available to employees training materials covering topics focused on developing key competencies and skills that can contribute to employee' performance and ongoing success. As a part of the program, IMAX China has made available online libraries including training content consisting of topics such as strategic thinking, career planning and employee management.

#### **Anti-Corruption**

IMAX China maintains a high standard of business integrity throughout its operations and tolerates no form of corruption or bribery in compliance with *the Anti-Unfair Competition Law of the People's Republic of China*, *the Company Law of the Peoples Republic of China* and other relevant laws and regulations relating to anti-corruption, bribery, extortion, fraudulent behavior and money laundering. As a majority-owned subsidiary of IMAX Corporation, all directors, officers and employees of IMAX China are required to abide by IMAX Corporation's *Code of Business Conduct and Ethics (the "Code")* and eliminate any form of corruption and bribery. In 2018, there were no confirmed non-compliance incidents in relation to anti-corruption and bribery, extortion, fraud or money laundering that would have a significant impact on the Group's operations.

The Group adheres to a high standard of integrity management in operation. All employees are required to sign a statement acknowledging receipt of the Code and agreeing to abide by its terms. IMAX China has also adopted a formal policy for reporting violations of *the Code* in its *Protocol for Reporting Suspected Violations of the IMAX Code of Business Conduct and Ethics* and *Anti-*

*Bribery and Anti-Corruption Policy China Addendum.* We set up multiple effective communication channels, and the employee may report a suspected violation of *the Code*.

All new employees are required to sign the employee commitment undertaking to comply with the *Employee Handbook* and its appendixes and with all other rules and regulations applicable to IMAX China employee, including business ethics & code of conduct and duty of confidentiality. Anti-corruption trainings materials are uploaded to the Group's online learning platform. Employees are required to sign a compliance statement after finishing the relevant courses.

# **3 Supply Chain Management**

As stipulated in the IMAX China Supply Chain Management Policy, IMAX China has set up a strict supply chain management system to ensure high quality service to the Group's clients.

IMAX Corporation, the Group's controlling shareholder, has implemented a strict selection process on its suppliers and sub-contractors taking into considerations such elements as supplier qualification, past performance, financial strength and price. IMAX China only works with qualified suppliers approved by IMAX Corporation and, for the duration of any arrangement with a supplier, IMAX China closely supervises supplier performance and provides feedback where necessary.

Committed to social responsibility in its supply chain, IMAX China conducts factory inspections and trainings and offers guidance on IMAX product quality standards.

For the local suppliers selected by IMAX China, the Group formulates strict requirements: for screen frame suppliers, IMAX China establishes stringent technical and service criteria to ensure product and service quality, and for logistics providers, IMAX China requires appropriate vehicle and qualified drivers. IMAX China also requires the suppliers to adopt GPS system to monitor and manage all the logistics vehicles.

In order to lead suppliers to take the road of sustainable development, IMAX China pays active attention to the sustainability in supply chain management and urges suppliers to take measures to reduce their environmental and social risks. The Group performs annual assessment on environmental and social risks of the supply chain. We prepared the Supplier Environmental and Social Risk Assessment Form, assess the supplier on its management of environmental and social risks and provide a quantitative rating for its environmental and social risks, which would be referred to when selecting and evaluating supplier. The assessment scopes include environmental risks such as the establishment of environmental risk system, process management of procurement, feedstock and production, publicity and training on environmental risk awareness, as well as the social risks such as supplier's maintenance for labor rights and interests, its maintenance for labor health and safety.

#### **4 Environmental Protection**

We strictly follow the *Law of Environmental Protection of the People's Republic of China* and other applicable laws and regulations, as we understand the importance of environmental protection and resource conservation for the sustainable development of IMAX China. Considering the very limited energy consumption and emission caused from operation at workplace and travels of employees, the Group's business operation has little impact on the environment and natural resources. Nevertheless, we take multiple energy saving measures and promote green working style to maximize resource utilization and fulfil our responsibilities for environmental protection.

In 2018, there were no confirmed non-compliance incidents in relation to environmental protection that would have a significant impact on the Group's operations.

#### **Emission Reduction**

We formulated *IMAX China Environmental Protection Management Policy* according to relevant laws and regulations to standardize the management of emissions generated during the Group's operation, so as to meet relevant emission standards. IMAX China conducts data collection and analysis on greenhouse gases and other emissions that have substantial impact generated at workplace, and takes effective measures to reduce or avoid emissions. Based on the Group's evaluation, IMAX China does not generate significant air emissions or hazardous waste. Limited workplace effluents and wastes are attributed to the operation of IMAX China offices. All workplace effluents are discharged into the municipal sewer systems for collective treatment in accordance with the *Integrated Wastewater Discharge Standard (GB 8978-1996)* and workplace wastes are treated by the property management companies maintaining the IMAX China offices. There is no material impact on the environment and natural resources.

Due to the Group's business nature, the Group's main greenhouse gas emissions are the indirect emissions resulting from electricity consumed at the Group's workplace as well as from business travel by employees. The Group has adopted green office measures to reduce the impact on the environment, e.g., teleconference and internet-meeting practices are encouraged to avoid unnecessary travel. The Group's technical service center gives customers instant technical support via phone or remote access which increases efficiency and reduces the impact on the environment since less travel is required to service systems.

Theatre operators in cooperation with the Group are responsible for the operation and management of IMAX theatres, as well as for the management of environmental influences caused by such theatres. As part of our cooperation with theatre operators, we also actively encourage the theatre operators to take actions for energy saving and environmental protection.

#### **Use of Resources**

In order to better manage the use of resources and improve resource utilization, we collect and analyze annual energy consumption data every year in accordance with *IMAX China Environmental Protection Management Policy* and solve the identified problems in time.

The Group has adopted green office measures to reduce resource consumption:

- For workplace with fewer employees and higher personnel mobility, we adopt the emerging shared office model to maximize resource utilization;
- Employees are encouraged to adopt water and electricity-saving habits;
- By default, all office printers are set to print double-sided to reduce paper use, and to print in black-and-white to conserve printing inks. Recycled papers are placed beside the printers to encourage employee to use.

With the goal of ensuring service quality in mind, we adopt multiple ways to improve energy efficiency while providing customer services. Services requiring no on-site overhaul are provided by the technology service center via telephone or remote control. Besides, IMAX China establishes after-sales service sites in Shanghai, Hangzhou, Beijing, Chengdu, Chongqing, Guangzhou, Shenyang and Wuhan. Where on-site services are required, on-site service engineers nearby would be appointed, so that unnecessary travels of employee could be avoided.

Overall, the total emission of greenhouse gases has slightly decreased by 8.59% from 486.29 tCO<sub>2</sub>e in 2017 to 444.49 tCO<sub>2</sub>e in 2018. Whilst the energy indirect greenhouse gas emission (Scope 2) has remained stable, the indirect greenhouse gas emission (Scope 3) from air travels of employees has reduced. The Group's total emission of greenhouse gases per capita has decreased by 22.21% from 6.08 tCO<sub>2</sub>e/employee in 2017 to 4.73 tCO<sub>2</sub>e/employee in 2018. The total energy consumption has increased very slightly from 2017 to 2018, although the total energy consumption per capita has reduced by 12.38% from 2.08 MWh/employee to 1.82 MWh/employee.

Environmental key performance indicators:						
	2018	2017	%			
Total emission of greenhouse gases (Scope 2 and Scope 3) (in tCO <sub>2</sub> e)	444.49	486.29	-8.59			
Energy indirect greenhouse gas emission (Scope 2) (in tCO <sub>2</sub> e)	120.60	119.28	1.11			
Including: purchased electricity in tCO <sub>2</sub> e)	120.60	119.28	1.11			
Other indirect greenhouse gas emissions (Scope 3) (intCO2e)	323.89	367.01	-11.75			
Including: air travels of employee (in tCO2e)	323.89	367.01	-11.75			
Total emission of greenhouse gases per capita (tCO <sub>2</sub> e/employee)	4.73	6.08	-22.21			
Total energy consumption (MWh)	171.43	166.51	2.96			
Total indirect energy consumption (MWh)	171.43	166.51	2.96			
Including: purchased electric power (MWh)	171.43	166.51	2.96			
Total energy consumption per capita (MWh/employee)	1.82	2.08	-12.38			



- 1. Based on the operating characteristics, our greenhouse gas emissions mainly comprise the energy indirect greenhouse gas emission caused by purchased electricity (Scope 2) and other indirect greenhouse gas emissions caused by air travels of employee (Scope 3).
- 2. The accounting of greenhouse gas is presented in terms of carbon dioxide equivalent, and energy indirect greenhouse gas emission is accounted in accordance with the *Guidelines on Accounting Methods and Reporting of Greenhouse Gas Emissions of Public Building Operators* issued by the National Development and Reform Commission. Air travel greenhouse gas emission data are provided by the ticket agency.
- 3. As minimum environmental impact results from the Group's operation, KPIs A1.1 (types of direct emissions and emissions data), A1.4 (total non-hazardous waste produced) and A1.6 (description of how hazardous and non-hazardous wastes are handled, reduction initiatives and results achieved) are immaterial to the Group's operation and have not been disclosed in this report. The Group will continue to monitor the environmental impact of its operations and will include the relevant environmental data in future reports when appropriate.
- 4. As there is no hazardous waste produced from the Group's operation, KPI A1.3 (total hazardous waste produced) is not applicable to the Group and has not been disclosed in this report.
- 5. As only a minimum amount of water was used in the office, KPIs A2.2 (water consumption in total and intensity) and A2.4 (description of whether there is any issue in sourcing water that is fit for purpose, water

efficiency initiatives and results achieved) are immaterial to the Group's operation and have not been disclosed in this report.

- 6. As no packaging material was used in the Group's operation, KPI A2.5 (total packaging material used for finished products) is not applicable to the Group and has not been disclosed in this report.
- 7. As the Group's operation is immaterial to the environment and natural resources, Aspect A3 (The Environment and Natural Resources) and KPI A3.1 (Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them) are not applicable to the Group and have not been disclosed in this report.

# **5 Community Investment**

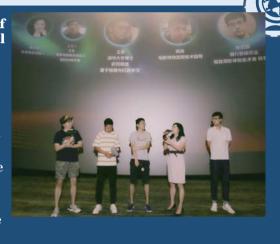
With social responsibility in mind, IMAX China is expanding its efforts in the area of charity work. The Group has formulated the *IMAX China Community Investment Management Policy*. Annual assessment is conducted on how its business activities relate to the interests of the communities where it operates and how effective measures are taken to accelerate social progress by pushing forward science & technology education, charity and other undertakings.

#### **Assistance in Science & Technology Education**

As film is the best tool for science popularity, the science education movies provided by IMAX present the audience a more magnificent and more vivid new world beyond our real life. Inheriting with the sense of social enterprise responsibility for the film industry, we develop proper cooperation relationship with science & technology venues, culture & art center and other educational institutions and provide them with free IMAX science education movies. With such medium, we initiated activities to make our humble contribution to science & technology education.

# Activities for Popularity of Scientific and Technological Knowledge

Taking the release of Ant-Man and the Wasp as an example, IMAX China invited authoritative geek media platforms, Doctors of Tsinghua University and media professionals of Marvel to share interesting cases where film cultures drove technology development. Through the special effect lenses of the movie, we popularized quantum scientific knowledge among the audience.



#### **Engaged in Public Welfare Activities.**

We devote ourselves to public welfare activities and fulfil our commitment for corporate social responsibilities. With corporate social responsibilities and missions in mind, we bring welfare to our community and make contribution to the society. In 2018, as we did in previous years, we sponsored the charity dinner organized in Hong Kong by Ronald McDonald House Charities, sending IMAX China's sincere care for children under poor health conditions.

From 3 May to 9 May in 2018, we cooperated with One Foundation to distribute movie tickets as welfare to users who made donation via the flagship store of One Foundation and invited warmhearted movie fans to watch the IMAX version of *Avengers: Infinity War*.

# **Appendix: Environmental KPIs Disclosure Index**

KPI	Description	Disclosed or not	Explanation
A1.1	The types of emissions and respective emissions data.	Not Disclosed	The KPI is immaterial to the Group's operation, page 15
A1.2	Greenhouse gas emissions in total and, where appropriate, intensity.	Disclosed	Page 15
A1.3	Total hazardous waste produced and, where appropriate, intensity.	Not Disclosed	The KPI is not applicable to the Group's operation, page 15
A1.4	Total non-hazardous waste produced and, where appropriate, intensity.	Not Disclosed	The KPI is immaterial to the Group's operation, page 15
A1.5	Description of measures to mitigate emissions and results achieved.	Disclosed	Page 13
A1.6	Description of how hazardous and non- hazardous wastes are handled, reduction initiatives and results achieved.	Not Disclosed	The KPI is immaterial to the Group's operation, page 15
A2.1	Direct and / or indirect energy consumption by type in total and intensity.	Disclosed	Page 15
A2.2	Water consumption in total and intensity.	Not Disclosed	The KPI is immaterial to the Group's operation, page 15
A2.3	Description of energy use efficiency initiatives and results achieved.	Disclosed	Page 14
A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency initiatives and results achieved.	Not Disclosed	The KPI is immaterial to the Group's operation, page 15
A2.5	Total packaging material used for finished products and, if applicable, with reference to per unit produced.	Not Disclosed	The KPI is not applicable to the Group's operation, page 16
A3.1	Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them.	Not Disclosed	The KPI is not applicable to the Group's operation, page 16

